



**POWERHOUSE**  
**SMART**®

# Membership Overview

Where like-minded leaders come together to grow  
together with social integrity.

POWERHOUSE SMART®

# Uniting Leaders

## Where Connection, Integrity, and Purpose Drive Success

PowerHouse SMART® (PHS) is the premier relationship-building and education community for luxury industry leaders across design, build, architecture, engineering, development, real estate, and aligned categories.

Membership is by invitation or referral, ensuring an aligned, high-integrity ecosystem built on:

- generosity
- open-minded collaboration
- social integrity
- elevating humanity through leadership
- belonging and shared purpose

This is more than a network — it is a circle of leaders who choose connection over competition, purpose over prestige, and impact over ego.



# Why PowerHouse SMART<sup>®</sup>?

## A Trusted, Heart-Centered Leadership Community

PHS brings together luxury professionals who prioritize:

- generosity
- collaboration without ego
- authenticity
- uplifting one another
- purpose-driven leadership

Members join because of values, integrity, and the shared belief that “we rise by lifting others.”



## **Access to PHS Events Across All Markets**

Your membership includes invitations across every active region:

Chicago • IL/WI • MN • Naples/SWFL • SoCal • National Virtual

Events include:

- Luxury Conferences
- KBIS/IBS Pop-Ups
- Hard-Hat Tours
- Speed Networking
- Progressive Showroom Events
- Collaborative Association Events
- Design Philanthropy Events
- Coffee Meet & Greets
- Travel & Impact Trips
- Expert Panels
- Roundtables
- Leadership Kick-Off Events
- Showroom Spotlights
- VIP Private Access Tours
- Focus Groups
- PowerConnect Groups
- Cocktail Gatherings
- CEU & Education Sessions
- Tech + Innovation Demos
- Philanthropy Raffles & AfterGLOW Events

## **Multi-Disciplinary Luxury Ecosystem Connections**

PHS connects every part of the luxury home and development world:

- architects
- interior designers
- builders and remodelers
- developers
- luxury Realtors®
- manufacturers & reps
- wellness, tech, and lifestyle leaders
- landscape architecture
- emerging categories + innovation fields

This structure creates a high-trust, cross-disciplinary ecosystem that leads to collaboration and referrals.

## **A Culture of Collaboration**

PHS fosters a distinct culture:

- abundance over scarcity
- relationships over transactions
- collaboration over competition
- generosity over self-protection

Members share openly because the environment is aligned.

## **Visibility, Leadership, & Speaking Opportunities**

Members can be recommended or selected for:

- speaking roles
- moderator opportunities
- vendor spotlights
- event features
- newsletter or social highlights
- podcast interviews
- focus-group leadership
- curated introductions
- leadership circles

Visibility grows as you participate.

## **Purpose, Philanthropy, & Global Impact**

PHS integrates social good into the community's heartbeat.

Members engage in:

- Designs for Dignity
- Revolved / Wild Hope
- Africa Impact Journey (2026+)
- city-specific charity events
- fundraising raffles & AfterGLOW
- volunteer and service opportunities

PHS attracts leaders who want their work to contribute to something meaningful.

## **The PHS Membership Platform & Digital Directory**

Members receive:

- access to the online directory
- curated professional profiles
- direct contact pathways
- private membership communication
- RSVP and event access portal
- conference materials and past session content

## **Leadership Development & Growth With Heart & Soul**

PHS supports the personal and professional growth of its members through:

- values-driven leadership
- open, honest conversation
- mentorship within the community
- educational opportunities
- cross-city collaboration
- access to experts across multiple disciplines

PHS develops leaders who grow with intention and integrity.

## **A Network That Travels With You**

Your membership follows you across all markets as PHS expands.

Whether you move, travel for work, or collaborate across cities, the community stays connected.

## **PowerConnect Group Placement**

Members may be placed in a facilitated PowerConnect group (space permitting).

These groups offer:

- curated, non-competing members
- deeper monthly conversations
- built-in accountability
- Educator Experts facilitating a virtual workshop + discussion every other month
- consistent introductions
- a trusted circle for referrals and collaboration
- local cross-discipline insight

These small groups increase member value and retention through real relationships.

## **Curated Introductions & Referral Pathways**

Through members, regional leadership, and PowerConnect groups, members gain:

- curated introductions based on business needs
- warm referrals
- cross-city partners
- access to aligned vendors and collaborators
- project-based connection opportunities

PHS prioritizes aligned, thoughtful referrals—not volume.

## **Early Access to Sponsorship Opportunities**

Members are notified first about:

- conference sponsorship openings
- event partnership opportunities
- spotlight or feature opportunities
- host/showroom availability

This ensures members have priority on high-visibility opportunities.

## **Member-Only Updates & Internal Communication**

Members receive:

- priority news
- access to internal opportunities
- invitations to serve on committees or advisory groups
- early information on new markets, new initiatives, and expansion

Communication is aligned to transparency, connection, and shared growth.



# The Heart of Membership

PowerHouse SMART® is rooted in the belief that:

We thrive in community.  
We grow through connection.  
We elevate humanity through leadership.

Membership is not simply benefits—it is a philosophy, a movement, and a home for leaders who want meaning, purpose, belonging, and impact.

Membership is by invitation or referral to ensure a community built on generosity, integrity, curiosity, and collaboration.



Does this community feel like  
the right fit for you?



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